

Making Conservation a California Way of Life Regulation



The State Water Resources Control Board on July 3 adopted the Making Conservation a California Way of Life regulation.

Member agencies are encouraged to customize these talking points to help maintain clear and frequent communication with customers and the media about this issue.

California recently adopted a new regulation for Making Conservation a California Way of Life.

- › The new regulation is intended to help cultivate long-term practices that address California's limited water supplies.
- › The regulation will not have an immediate impact on customers.
- › We applaud our customers for continuing to use water wisely.

The new regulation sets new, permanent water use budgets for urban water suppliers, not individual customers or businesses.

- › Our service area will have one overall system-wide budget.
- › That budget will include standards for the amount of water used indoors, outdoors and the amount lost to leaks in our system.

We will work with customers to achieve the new budgets as a service area.

- › We will continue to provide resources that help integrate water savings into Californians' everyday routines.
- › We are also re-evaluating our existing rebates and education programs to determine what more we can do to help customers use less water.

Conserving water and meeting the new regulation is only one piece of the puzzle for our water future.

- › In California, we are continuing to see intense weather extremes that swing from wet weather to very dry periods. These weather patterns have become normal and more frequent and we are always preparing for the next dry year.
- › We will continue to make investments in infrastructure to realize a more resilient and reliable water supply for our communities and future generations.